

The 34th

South Carolina Poultry Festival May 7-9, 2020



Check us out at:
www.SCPoultryFestival.com
or on Facebook
@SCPoultryFest

P. O. Box 4067 Batesburg-Leesville, SC 29070

1-888-427-7273

Greetings,

It is our pleasure to offer your business a great opportunity to become a valuable sponsor of the South Carolina Poultry Festival. What a better way to spotlight the largest agri-business in South Carolina - a \$1 BILLION industry that employs thousands in production, processing, marketing of eggs, broilers, turkeys, pigeons, quail and spring chickens! Lexington, Saluda, and Aiken Counties are among the state's top broiler producers while serving headquarters to Columbia Farms, Amick Farms, and Gentry's Poultry.

For the past 33 years, festival goers have packed the weekend population of Batesburg-Leesville to 100,000 plus!! It takes a lot of hard work, volunteers, and sponsors like you to assemble a festival like ours. The South Carolina Poultry Festival proudly boasts the following events with no admission fees:

- 4 stages of continuous entertainment
- Food vendors
- A 3 day carnival
- 100 plus unit parade
- A variety of crafters
- Commercial vendors
- A car show with approximately 100 entries each year
- A street dance on Friday and Saturday evenings
- One of the largest pyro-musical displays on Saturday evening!

Funds raised from sponsorships are also used for regular contributions to various area charities, organizations, and community causes such as the construction of a walking track around the town park, scholarships for high school seniors, and scholarships for Poultry Science majors at Clemson University.

This festival that so many have come to enjoy, and expect, is only possible because of the financial support of businesses like yours. We are proud to offer the following sponsorship opportunities as well as single ads in our official festival program book. The 8'x10' program book is something that festival goers look forward to each year and contains the supporters of our festival as well as information on the highlights of the festival. Please review the attached sponsor packet and partner with us today for the 34th Annual South Carolina Poultry Festival. Let's continue to give back to a community that has given so much to us.

Thank you in advance for what your business does for our community, for your time, and your consideration.

Sincerely,

The South Carolina Poultry Festival Steering Committee

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Please review the information and return this form by **March 1, 2020**. You may enclose your ad with this form or submit it by emailing Kimberly Caughman at kcaughman@economyfurniture.com. If you have any questions regarding our sponsorship or advertising opportunities, please call Kimberly Caughman or Betsy Dority at 803-532-9273. We appreciate your support and look forward to seeing you at the festival!

The South Carolina Poultry Festival Steering Committee

2020 Sponsorship Opportunities

<input type="checkbox"/> Platinum Egg Minimum of \$5,000	<input type="checkbox"/> Golden Egg Minimum of \$2,500	<input type="checkbox"/> Silver Egg Minimum of \$1,000	<input type="checkbox"/> Bronze Egg Minimum of \$500	<input type="checkbox"/> Grade "A" Minimum of \$300	<input type="checkbox"/> Friend of the Festival Minimum of \$150
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Benefit Opportunities	Platinum Sponsor	Golden Sponsor	Silver Sponsor	Bronze Sponsor	Grade "A" Sponsor	Friend of the Festival
Sponsor of the Firework Show*	•					
Sponsor of the Main Entertainment Stage*	•					
Sponsor of the Festival Event / Stage		•	•	•		
Your Company Logo Banner displayed at the Festival	•	•	•	•		
Complimentary Booth Space in the Festival	•	•				
Sponsor of the 5K Road Race, Volleyball Tournament, Poultry Packets *					•	
Sponsor of the Car & Tractor Show, #1 Worlds Best Chicken Cooking Contest, Cornhole Tournament*					•	
SCPF Banquet Invitation	6	4	2	2	2	2
SCPF Dignitaries Breakfast	6	4	2	2		
Your Company Logo listed on the SCPF Website	•	•	•	•		
Company Name listed on the SCPF Website	•	•	•	•	•	•
Recognition as a Sponsor Page in the Official Festival Book	•	•	•	•	•	•
Sponsor Award Recognition	•	•	•	•	•	•
Complimentary Ad in the Festival Book	2 Full Pages	Full Page	Full Page	1/2 Page Ad	1/4 Page Ad	1/6 Page Ad

*1 event of your choosing

2020 Advertising Opportunities

Full Page Ad \$200.00 | 1/2 Page \$125.00 | 1/4 Page \$75.00 | 1/6 Page \$50.00 | 1/12 Page \$25.00

Contact Information

Name as it should appear in the festival program book:

Contact:

Address:

Phone:

Email:

Please make all checks payable to The South Carolina Poultry Festival & remit to PO BOX 4067 • Batesburg-Leesville, SC 29070.

My payment is enclosed. Please invoice me