



Greetings,

It is our pleasure to offer your business a great opportunity to become a valuable sponsor of the South Carolina Poultry Festival. What a better way to spotlight the largest agri-business in South Carolina - a \$1 BILLION industry that employs thousands in production, processing, marketing of eggs, broilers, turkeys, pigeons, quail and spring chickens! Lexington, Saluda, and Aiken Counties are among the state's top broiler producers while serving headquarters to Columbia Farms, Amick Farms, and Gentry's Poultry.

For the past 30 years, festival goers have packed the weekend population of Batesburg-Leesville to 100,000 plus!! It takes a lot of hard work, volunteers, and sponsors like you to assemble a festival like ours. The South Carolina Poultry Festival proudly boasts the following events with no admission fees:

- 6 stages of continuous entertainment
- Food vendors
- A 3 day carnival
- 100 plus unit parade
- A variety of crafters
- Commercial vendors
- A car show with approximately 100 entries each year
- A street dance on Friday and Saturday evenings
- One of the largest pyro-musical displays on Saturday evening!

Funds raised from sponsorships are also used for regular contributions to various area charities, organizations, and community causes such as the construction of a walking track around the town park, scholarships for high school seniors, and scholarships for Poultry Science majors at Clemson University.

Please review the attached sponsor packet and partner with us today for the 31<sup>st</sup> Annual South Carolina Poultry Festival. Let's continue to give back to a community that has given so much to us. Thank you in advance for what your business does for our community, for your time, and your consideration.

Sincerely,

*The South Carolina Poultry Festival Steering Committee*



As we begin planning the 31<sup>st</sup> annual South Carolina Poultry Festival, we need your help in making this event possible. This festival that so many have come to enjoy and expect is only possible because of the financial support of businesses like yours.

We are proud to offer the following sponsorship opportunities as well as single ads in our official festival program book. The 8'x10' program book is something that festival goers look forward to each year and contains the supporters of our festival as well as information on the highlights of the festival. Benefits of becoming a festival sponsor may be found on the attached page.

Please review the information, complete, and return this form by **February 28, 2017**. You may enclose your ad with this form or submit it by emailing [kcaughman@economyfurn.com](mailto:kcaughman@economyfurn.com). If you have any questions regarding our sponsorship or advertising opportunities, please call Kimberly Caughman or Betsy Dority at 803-532-9273. We appreciate your support and look forward to seeing you at the festival!

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**2017 Sponsorship Opportunities**  
(Please see attached page for Sponsorship Benefits)

<b>— Platinum Egg</b>	<b>— Golden Egg</b>	<b>— Silver Egg</b>	<b>— Bronze Egg</b>	<b>— Grade "A"</b>	<b>— Friend of the Festival</b>
Minimum of \$5,000	Minimum of \$2,500	Minimum of \$1,000	Minimum of \$500	Minimum of \$300	Minimum of \$150

**2017 Advertising Opportunities**

- Full Page Ad \$200     
  1/2 Page \$125.00     
  1/4 Page \$75.00     
  1/6 Page \$50.00     
  1/12 Page \$25.00
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**Contact Information**

Name as it should appear in the festival program book:

Contact:

Address:

Phone:

Email:

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Please make all checks payable to The South Carolina Poultry Festival & remit to PO BOX 4067 • Batesburg-Leesville, SC 29070.

- My payment is enclosed.     
  Please invoice me.



### **The Platinum Egg (Minimum of \$5,000 Sponsorship)**

- ◆ Official sponsor of one of the following festival event of your choice:
  - Main Entertainment Stage. Your logo banner will be proudly displayed in a premium location on the stage.
  - Pyro-musical display on Saturday night
- ◆ Invitation for 6 to the official South Carolina Poultry Festival Pre-Festival Banquet with award recognition.
- ◆ Invitation for 6 to the official South Carolina Poultry Festival Dignitaries Breakfast
- ◆ Complimentary booth space in the festival area.
- ◆ Company logo published on the official South Carolina Poultry Festival website.  
(Please email your logo to [kcaughman@economyfurn.com](mailto:kcaughman@economyfurn.com))
- ◆ Two full page ads in the official festival program book.
- ◆ Recognition as a sponsor in the official festival program book.

### **The Golden Egg (Minimum of a \$2,500 Sponsorship)**

- ◆ Sponsor an entertainment stage or festival event where your logo banner will be proudly displayed at the sponsored location.
- ◆ Invitation for 4 to the official South Carolina Poultry Festival Pre-Festival Banquet with award recognition.
- ◆ Invitation for 4 to the official South Carolina Poultry Festival Dignitaries Breakfast.
- ◆ Complimentary booth space in the festival area.
- ◆ Company logo published on the official South Carolina Poultry Festival website.  
(Please email your logo to [kcaughman@economyfurn.com](mailto:kcaughman@economyfurn.com))
- ◆ Full page ad in the official festival program book.
- ◆ Recognition as a sponsor in the official festival program book.

### **The Silver Egg (Minimum of a \$1,000 Sponsorship)**

- ◆ Co-sponsor of a festival event. Your logo banner will be proudly displayed at the sponsored location.
- ◆ Invitation for 2 to the official South Carolina Poultry Festival Pre-Festival Banquet with award recognition.
- ◆ Invitation for 2 to the official South Carolina Poultry Festival Dignitaries Breakfast.
- ◆ Company logo published on the official South Carolina Poultry Festival website.  
(Please email your logo to [kcaughman@economyfurn.com](mailto:kcaughman@economyfurn.com))
- ◆ Full page ad in official festival program book.
- ◆ Recognition as a sponsor in the official festival program book.

### **The Bronze Egg (Minimum of a \$500 Sponsorship)**

- ◆ Your logo banner will be displayed in the festival area.
- ◆ Invitation for 2 to the official South Carolina Poultry Festival Pre-Festival Banquet with award recognition.
- ◆ Invitation for 2 to the official South Carolina Poultry Festival Dignitaries Breakfast.
- ◆ Company logo published on the official South Carolina Poultry Festival website.
- ◆ 1/2 Page ad in official festival program book.
- ◆ Recognition as a sponsor in the official festival program book.

### **Grade "A" Sponsor (Minimum of a \$300 Sponsorship)**

- ◆ Co-Sponsorship of one the following festival events of your choice:
  - Road Race     Volley Ball     Poultry Packet
- ◆ Invitation for 2 to the official South Carolina Poultry Festival Pre-Festival Banquet with award recognition.
- ◆ Company name will be listed on the official South Carolina Poultry Festival website.
- ◆ 1/4 Page ad in official festival program book.
- ◆ Recognition as a sponsor in the official festival program book

### **Friend of the Festival (Minimum of a \$150 Sponsorship)**

- ◆ Co-Sponsorship of one of the following events of your choice:
  - Car Show     Cooking Contest     Corn Toss Tournament
- ◆ Invitation for 2 to the official South Carolina Poultry Festival Pre-Festival Banquet with award recognition.
- ◆ Company name will be listed on the official South Carolina Poultry Festival website.
- ◆ Recognition as a sponsor in the official festival program book
- ◆ 1/6 Page ad in official festival program book.